



ABN 98 084 370 669

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ASX Compliance Pty Ltd  
Level 8 Exchange Plaza  
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Perth WA 6000

## **YOWIE COMMISSION SERIES 1 LIMITED EDITION NATURAL REPLICA CREATURE INCLUSIONS**

Yowie Group Limited ("the Company" or "Yowie") is pleased to announce the commissioning of a first series of inclusions (Series 1) for the Yowie confectionery product as part of planned progress towards the launch of the brand in the US market scheduled for the end of this year.

The Series 1 Yowie creature inclusions have been each individually designed and crafted under scientific supervision to create as near to an exact replica of the wildlife creature as found in its natural habitat.

The Series 1 Yowie creature inclusions will be a limited edition once only release, emulating the vulnerability of the creatures themselves, many of which exist today under threat or at risk of extinction. The information leaflet that accompanies the Yowie inclusion details the conservation status of each creature, its vulnerability as common, potentially threatened, threatened, endangered or at risk as rare and under threat of extinction.

Twenty four inclusions will feature in the first Yowie series (Series1) including a Galapagos Tortoise, American Buffalo and superbly crafted and detailed Alpaca. The Yowie standard of uncompromised attention to detail, quality, safety and compliance remains firmly in place.

The production and forthcoming release of Series 1 Yowie inclusions is another important step forward to realising the Company's planned rollout into the US market, reinforcing the Yowie Group Limited's strategy and commitment to becoming a respected and successful global brand company.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Jerry Monzu".

Jerry Monzu  
Company Secretary

## **About Yowie**

Yowie Group Ltd is a company that owns intellectual property rights and intends to use these rights to outsource the manufacturing and distribution of the Yowie chocolate confectionery product, digital platform and Yowie branded licensed consumer products. The Company's vision is to distribute the Yowie product initially in North America with further expansion planned into Australia, New Zealand and the Asia Pacific region where the Yowie brand is known and brand equity remains strong even with the brand not having been active in the market for around eight years.