



January 16, 2017

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

YOWIE CONTINUES TO BE STOCKED AT WALMART IN THE US

Yowie Group Ltd (ASX: YOW, OTC ADR: YWRPY) (the "**Group**" or "**Yowie**") has become aware of rumours speculating as to the continued availability of Yowie product at Walmart stores in the US.

Yowie advises that the Yowie confectionary product continues to be stocked at Walmart stores in the US. National warehouse stocks are being replenished following sell through from the Christmas/Thanksgiving season. Our focus continues to be expanding our in-store footprint. We are currently working on several innovative packaging options that will enable us to expand our in-store footprint and also be more attractive as an on-line offering. To date the Yowie product has not been available for sale online at Walmart. In the month of December Yowie was sold at over 4,600 Walmart stores.

Yours sincerely

A handwritten signature in black ink, appearing to read "Wayne Loxton".

Wayne Loxton
Chairman
Yowie Group Ltd

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About Yowie

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around eight years. Expansion into Europe and the Middle East are key strategic priorities for a second-stage brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange www.asx.com.au in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information on the company go to www.yowiegroup.com
The Yowie consumer website can be found at www.yowieworld.com

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