



ABN 98 084 370 669

25 March 2015

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

Director Appointment/Resignation

The Board of Directors of Yowie Group Ltd (ASX:YOW) (“**the Company**” or “**Yowie**”) are pleased to announce the appointment of Mr Trevor Allen as a non-executive director.

Trevor Allen BComm (Hons), CA, FF, MAICD

Trevor has over 37 years of corporate and commercial experience, primarily as a corporate and financial adviser to Australian and international corporates.

Trevor is a non-executive director of Peet Limited, Freedom Food Group Limited, Aon Superannuation Pty Ltd and Juvenile Diabetes Research Foundation Australia Inc. In each of these roles, he chairs the Audit and Risk Management Committee and is a member of the Remuneration Committee at Peet and Freedom. He was a member of FINSIA's Corporate Finance Advisory Committee for 10 years up until December 2013.

Prior to undertaking non-executive roles, Trevor had senior executive positions as an Executive Director – Corporate Finance at SBC Warburg and its predecessors for eight years and as a corporate finance partner at KPMG for nearly 12 years. At the time of his retirement from KPMG in 2011, he was the lead partner in its national M&A group.

Trevor spent 3 years in commerce as Director - Business Development for Cellarmaster Wines from 1997 to 2000, having responsibility for the acquisition, integration and performance of a number of acquisitions made outside Australia in that period.

Yowie Chairman Mr Wayne Loxton commented “*I am pleased to welcome Trevor onto the Board of Yowie. Trevor brings a wealth of experience to the Company as we progress the roll out of Yowie brand (product) in the US and other markets.*”

Head Office
Yowie Group Ltd.
Level 45, 108 St Georges Terrace,
Perth WA 6000

PO Box 7315, Perth WA 6850
Phone +61 8 9486 7066
Fax +61 8 9486 8066
ABN 98 084 370 669



Subject to shareholder approval, it is proposed to issue Mr Allen the following option incentive package:

Option Type	Number	Vesting Date	Expiry Date	Exercise Price
Tranche 1 Option	275,000	31 December 2015	31 December 2017	A\$0.766
Tranche 2 Option	375,000	31 December 2016	31 December 2017	A\$0.90
Tranche 3 Option	425,000	30 June 2017	31 December 2017	A\$1.05

The Board also advises that Mr Mark Avery will step down as a non-executive director on 25 March 2015. Mr Avery was a founding director of Yowie in 2012 and has played an active role in transforming the Company and assisting in bringing Yowie to market in the US.

Mr Loxton has thanked Mr Avery for his efforts since the formation of Yowie Group and said “On behalf of the Board, management and shareholders of Yowie, I wish to thank Mark for his commitment, dedication and contribution as both an executive director and non-executive director within the Yowie Group of companies, and wish him all the best in his future endeavours.”

N J Bassett
Company Secretary

Head Office
Yowie Group Ltd.
Level 45, 108 St Georges Terrace,
Perth WA 6000

PO Box 7315, Perth WA 6850
Phone +61 8 9486 7066
Fax +61 8 9486 8066
ABN 98 084 370 669

