



9 April 2018

Madeleine Green
Adviser, Listing Compliance
ASX Compliance Pty Ltd
Level 40, Central Park
152 – 158 St Georges Terrace
Perth WA 6000

Dear Madeleine

Yowie Group Ltd – ASX aware query

Yowie Group Ltd (**YOW** or **the Company**) refers to your letter dated 4 April 2018 and provides the following responses to your letter:

- 1. Does YOW consider the information contained within the Animation Announcement (“Animation Information”) to be information that a reasonable person would expect to have a material effect on the price or value of its securities?**

No

- 2. Does YOW consider the information contained within the 7-Eleven Announcement (“7-Eleven Information”) to be information that a reasonable person would expect to have a material effect on the price or value of its securities?**

No

- 3. If the answer to question 1 is “no”, please advise the basis for that view.**

On 4 July 2017 the Company released an announcement titled *“Yowie Signs Agreement with Icon Animation”*.

The release on 3 April 2018 contains no new information and is a market update of the launch date. The release as stated is part of “the development of the Yowie storyline and awareness-building of these lovable characters”.

The Company does not consider the information is such that it would be expected to have a material effect on the price or value of its securities.

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Yowie Group Ltd
Level 4, 216 St Georges Terrace
Perth WA 6000

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Fax +61 8 6268 2699

ABN 98 084 370 669





4. If the answer to question 2 is “no”, please advise the basis for that view.

The announcement of 7-Eleven and CVS Health as major customers dates back to March 2015 and are referenced in numerous subsequent company presentations.

In line with the Company’s policy of announcing customer and store distribution milestones, refer announcements dated 3 May 2016, 9 May 2016 and 7 December 2017 the announcement represents an update of distribution into 7-Eleven and CVS Health retail outlets.

5. When did YOW first become aware of the Animation Information.

Refer 3 above.

6. When did YOW first become aware of the 7-Eleven Information.

Refer 4 above.

7. If the answer to question 1 is “yes” and YOW first became aware of the Animation Information before the relevant date, did YOW make any announcement prior to the relevant date which disclosed Animation Information? If so, please provide details. If not, please explain why Animation Information was not released to the market at an earlier time, commenting specifically on when you believe YOW was obliged to release the Animation Information under Listing Rules 3.1 and 3.1A and what steps YOW took to ensure that the Animation Information was released promptly and without delay.

Not applicable

8. If the answer to question 2 is “yes” and YOW first became aware of the 7-Eleven Information before the relevant date, did YOW make any announcement prior to the relevant date which disclosed 7- Eleven Information? If so, please provide details. If not, please explain why 7-Eleven Information was not released to the market at an earlier time, commenting specifically on when you believe YOW was obliged to release the 7-Eleven Information under Listing Rules 3.1 and 3.1A and what steps YOW took to ensure that the 7-Eleven Information was released promptly and without delay.

Not applicable

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9. Please confirm that YOW is in compliance with the Listing Rules and, in particular, Listing Rule 3.1.

YOW confirms that it is in compliance with the Listing Rules and, in particular, Listing Rule 3.1.

10. Please confirm that YOW's responses to the questions above have been authorised and approved in accordance with its published continuous disclosure policy or otherwise by its board or an officer of the Entity with delegated authority from the board to respond to ASX on disclosure matters.

YOW confirms that its responses to the questions above have been authorised and approved by its board.

Yours sincerely,

A handwritten signature in black ink, appearing to read "N. Bassett", with a long horizontal line extending to the right.

Neville Bassett
Company Secretary

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