



ABN 98 084 370 669

5th March 2014

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

SUCCESSFUL YOWIE CAPITAL RAISING ACHIEVED

The Board of Directors of Yowie Group Ltd (“**the Company**” or “**Yowie**”) are pleased to announce the completion of a share placement of 13,000,000 ordinary shares at \$0.70 per share to raise a total of \$9.1 million. The funds raised under the Placement will be used for working capital and operational flexibility for the business.

The placement of the 13,000,000 shares is subject to approval being received to refresh the capital of Yowie at a General meeting scheduled to be held on 14th March 2014. Wilson HTM Corporate Finance Limited was the Lead Manager for the Placement.

The Company is delighted with the level of interest in the placement with the placement being more than 100% oversubscribed. The demand from investors for the Placement demonstrates clearly the confidence that the investment community has with the Board and Management team of Yowie in what they have achieved in such a short space of time and the opportunities that are ahead to create a successful global branded company.

Yours Sincerely

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Executive Chairman

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